

The benefits of Latin Canadian Professional Network



Membership type	Starter Membership Students / Job seekers / Newcomers / Individuals with less than 3 years in Canada	Basic Membership Non-Profit Organizations / Small businesses / Self- employed and Entrepreneurs	Pro Membership Companies / Self-employed and Entrepreneurs
Registration fees in 2018	\$200 ^{CAD} or \$20/month	\$350 ^{CAD} or \$35/month	\$950 ^{CAD} or \$85/month

JOIN OUR NETWORKING EVENTS

Discount on our business networking events for companies to promote your business or for individuals to networking ^(A)	Free 2 tickets 25% off next purchase	Free 4 tickets 25% off next purchase	FREE*
VIP pass to Inspirational Latin Awards (valued at \$65 per person)	50% OFF	50% OFF	1
Tickets for the Expoplaza Latina Seminars	25% OFF	50% OFF	FREE*
Be invited first to other exclusive networking events from our local partners		✓	✓

BE PART OF OUR BUSINESS DIRECTORY

Access to the Business Directory on the website & Business Profile featured on our network		✓	✓
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PROMOTE YOUR BUSINESS

Able to give discounts or special promotions to all our members. And your promotion will be included in Latincouver members benefit package.			✓
Promote business through Latincouver bi-monthly newsletter (more than 8,000 subscribers): when you first join, an announcement will be made to all of our members with any message or promotion that you may want to offer to our members.			3 articles/year
Job posting on Latincouver's website		6 posts/year	12 posts/year
Promote your company with two free ads on the front page of Latincouver's website ^(B)			2 weeks/ad
Promote your events unlimited on the Latincouver website		✓	✓
Promote your business on Latincouver social media (Twitter, Facebook, LinkedIn, etc.)			15 posts/year**

CFIB Benefits for LCPN Members^(C)

Discount on CFIB's cost savings Privilege Programs		25% OFF	50% OFF
Advice and guidance through CFIB's unique Business Resources counsellors		✓	✓
Access to CFIB's Virtual University for Business Owners (Online Learning)		✓	✓
Key business information materials		✓	✓
A vote on legislative issues affecting their business		✓	✓
The beneficial impact of CFIB's lobbying and political action campaigns and victories on issues of importance to their business growth and bottom lines		✓	✓

GREAT DISCOUNTS IN OUR SERVICES

Exclusive rates on office space or board rooms at the Latin Plaza Hub		✓	✓
Exclusive discount to include your business promotion in Latincouver media kit		25% OFF	30% OFF
Exclusive discount for advertisement and exhibitor space at Carnaval del Sol			20% OFF
Exclusive discount for sponsorship at Inspirational Latin Awards			20% OFF
Exclusive discount for sponsorship at ExpoPlaza Latina events			20% OFF

A GOOD START

Exclusive discounts from our partners on accommodation, insurance, language learning classes, entertainments and much more	✓		
Access to connecting with influential entrepreneurs in Latin Community	✓		
A one-on-one meeting with one of our professional members who can support you in job search and integration process in Vancouver	✓		

*One admission per event. **15 posts over a mix of all channels.

(A): Not applies to events that Latincouver organized with partners. (B): A rotating banner (1500x150px). (C): See <http://www.cfib.ca> for more information about the benefits of CFIB membership